

# Demographic Profile Expanded

## Census, Estimates & Projections



Lon: -80.271059 / Lat: 26.177079

November 2010

Pine Plaza 4151 North Pine Island Rd. Sunrise, FL 33351		1.00 Mile		3.00 Miles		5.00 Miles	
<b>Population</b>							
Estimated Population (2010)		21,062		149,337		360,853	
Census Population (1990)		16,783		122,323		286,619	
Census Population (2000)		20,619		146,263		352,920	
Projected Population (2015)		23,448		147,612		351,025	
Forecasted Population (2020)		25,016		148,334		349,912	
Historical Annual Growth 1990 to 2000		3,836	2.3 %	23,941	2.0 %	66,301	2.3 %
Historical Annual Growth 2000 to 2010		443	2.3 %	3,074	2.0 %	7,932	2.3 %
Projected Annual Growth 2010 to 2015		2,386	2.3 %	-1,725	-0.2 %	-9,827	-0.5 %
Est. Population Density (2010)		7,055.77	psm	5,403.78	psm	4,680.80	psm
Trade Area Size		2.99	sq mi	27.64	sq mi	77.09	sq mi
<b>Households</b>							
Estimated Households (2010)		7,641		62,945		142,206	
Census Households (1990)		6,437		53,898		119,806	
Census Households (2000)		7,711		62,945		142,145	
Projected Households (2015)		9,242		66,126		145,961	
Forecasted Households (2020)		10,089		67,866		148,023	
Households with Children (2010)		3,011	39.4 %	16,656	26.5 %	44,163	31.1 %
Average Household Size		2.76		2.37		2.54	
<b>Average Household Income</b>							
Est. Average Household Income (2010)		\$59,052		\$60,406		\$64,812	
Proj. Average Household Income (2015)		\$62,023		\$64,868		\$70,932	
Average Family Income (2010)		\$67,104		\$71,972		\$76,508	
<b>Median Household Income</b>							
Est. Median Household Income (2010)		\$48,006		\$47,557		\$50,097	
Proj. Median Household Income (2015)		\$48,188		\$48,993		\$52,903	
Median Family Income (2010)		\$55,175		\$58,917		\$61,528	
<b>Per Capita Income</b>							
Est. Per Capita Income (2010)		\$22,214		\$25,834		\$25,867	
Proj. Per Capita Income (2015)		\$25,196		\$29,458		\$29,848	
Per Capita Income Est. 5 year change		\$2,982.87	-11.8 %	\$3,623.39	-12.3 %	\$3,981.19	-13.3 %
<b>Other Income</b>							
Est. Disposable Income (2010)		\$40,885		\$40,201		\$42,073	
Proj. Disposable Income (2015)		\$41,029		\$41,342		\$44,157	
Disposable Income Est. 5 year change		\$144.12	0.4 %	\$1,140.55	2.8 %	\$2,083.35	5.0 %
Est. Average Household Net Worth (2010)		\$388,846		\$434,120		\$464,022	
<b>Daytime Demos</b>							
Total Number of Businesses (2010)		834		5,365		12,334	
Total Number of Employees (2010)		6,760		48,936		126,819	
Company Headqtrs: Businesses (2010)		1	0.2 %	5	0.1 %	16	0.1 %
Company Headqtrs: Employees (2010)		1	0.0 %	97	0.2 %	887	0.7 %
Unemployment Rate (2010)		8.37 %		6.00 %		6.74 %	
Employee Population Per Business		8.1 to 1		9.1 to 1		10.3 to 1	
Residential Population per Business		25.3 to 1		27.8 to 1		29.3 to 1	
Est. Adj. Daytime Demographics (Age 16+)		12,811		101,726		245,617	

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Pine Plaza 4151 North Pine Island Rd. Sunrise, FL 33351						
	1.00 Mile		3.00 Miles		5.00 Miles	
<b>Race &amp; Ethnicity</b>						
White (2010)	14,503	68.9 %	104,894	70.2 %	225,149	62.4 %
Black or African American (2010)	5,082	24.1 %	36,256	24.3 %	116,387	32.3 %
American Indian & Alaska Native (2010)	98	0.5 %	584	0.4 %	1,433	0.4 %
Asian (2010)	915	4.3 %	5,154	3.5 %	11,752	3.3 %
Hawaiin & Pacific Islander (2010)	55	0.3 %	254	0.2 %	617	0.2 %
Other Race (2010)	216	1.0 %	1,046	0.7 %	2,507	0.7 %
Multi Race (2010)	193	0.9 %	1,149	0.8 %	3,008	0.8 %
Not Hispanic or Latino Population (2010)	15,296	72.6 %	117,915	79.0 %	287,804	79.8 %
Hispanic or Latino Population (2010)	5,766	27.4 %	31,422	21.0 %	73,049	20.2 %
Not of Hispanic Origin Population (1990)	15,091	89.9 %	113,525	92.8 %	264,822	92.4 %
Hispanic Origin Population (1990)	1,692	10.1 %	8,797	7.2 %	21,797	7.6 %
Not Hispanic or Latino Population (2000)	16,666	80.8 %	125,294	85.7 %	304,360	86.2 %
Hispanic or Latino Population (2000)	3,954	19.2 %	20,969	14.3 %	48,560	13.8 %
Not Hispanic or Latino Population (2015)	16,116	68.7 %	111,817	75.8 %	269,238	76.7 %
Hispanic or Latino Population (2015)	7,332	31.3 %	35,795	24.2 %	81,787	23.3 %
Hist. Hispanic Ann Growth (1990 to 2010)	4,075	16.1 %	22,624	17.1 %	51,252	15.7 %
Proj. Hispanic Ann Growth (2010 to 2015)	1,566	5.4 %	4,373	2.8 %	8,738	2.4 %
<b>Age</b>						
Age 0 to 4 yrs (2010)	1,353	6.4 %	8,206	5.5 %	21,623	6.0 %
Age 5 to 9 yrs (2010)	1,414	6.7 %	8,181	5.5 %	21,988	6.1 %
Age 10 to 14 yrs (2010)	1,501	7.1 %	8,473	5.7 %	23,097	6.4 %
Age 15 to 19 yrs (2010)	1,571	7.5 %	8,769	5.9 %	24,108	6.7 %
Age 20 to 24 yrs (2010)	1,470	7.0 %	8,579	5.7 %	23,007	6.4 %
Age 25 to 29 yrs (2010)	1,429	6.8 %	8,433	5.6 %	20,982	5.8 %
Age 30 to 34 yrs (2010)	1,290	6.1 %	7,824	5.2 %	19,295	5.3 %
Age 35 to 39 yrs (2010)	1,449	6.9 %	8,763	5.9 %	21,762	6.0 %
Age 40 to 44 yrs (2010)	1,694	8.0 %	10,150	6.8 %	25,591	7.1 %
Age 45 to 49 yrs (2010)	1,767	8.4 %	11,303	7.6 %	28,528	7.9 %
Age 50 to 54 yrs (2010)	1,566	7.4 %	10,909	7.3 %	27,487	7.6 %
Age 55 to 59 yrs (2010)	1,151	5.5 %	9,600	6.4 %	23,462	6.5 %
Age 60 to 64 yrs (2010)	808	3.8 %	7,983	5.3 %	18,997	5.3 %
Population age 65-74 (2010)	1,051	5.0 %	13,029	8.7 %	27,535	7.6 %
Population age 75-84 (2010)	781	3.7 %	11,452	7.7 %	19,909	5.5 %
Population age 85+ (2010)	767	3.6 %	7,684	5.1 %	13,481	3.7 %
Median Age (2010)	36.1	yrs	43.6	yrs	40.4	yrs
<b>Gender Age Distribution</b>						
Population Female (2010)	11,076	52.6 %	80,347	53.8 %	191,227	53.0 %
Age 0 to 19 yrs (2010)	2,809	25.4 %	16,633	20.7 %	44,593	23.3 %
Age 20 to 64 yrs (2010)	6,636	59.9 %	44,710	55.6 %	110,750	57.9 %
Age 65 yrs plus (2010)	1,631	14.7 %	19,005	23.7 %	35,884	18.8 %
Median Age Females (2010)	38.3	Yrs	45.6	Yrs	42.3	Yrs
Population Male (2010)	9,986	47.4 %	68,991	46.2 %	169,625	47.0 %
Age 0 to 19 yrs (2010)	3,030	30.3 %	16,997	24.6 %	46,223	27.2 %
Age 20 to 64 yrs (2010)	5,988	60.0 %	38,834	56.3 %	98,362	58.0 %
Age 65 yrs plus (2010)	968	9.7 %	13,160	19.1 %	25,041	14.8 %
Median Age Males (2010)	33.5	yrs	41.2	yrs	38.1	yrs

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<b>Household Income Distribution</b>						
HH Income \$200,000 or More (2010)	96	1.3 %	1,139	1.8 %	3,811	2.7 %
HH Income \$150,000 to 199,999 (2010)	138	1.8 %	1,652	2.6 %	4,889	3.4 %
HH Income \$100,000 to 149,999 (2010)	627	8.2 %	5,863	9.3 %	14,197	10.0 %
HH Income \$75,000 to 99,999(2010)	814	10.7 %	6,957	11.1 %	15,744	11.1 %
HH Income \$50,000 to 74,999(2010)	1,852	24.2 %	12,434	19.8 %	27,327	19.2 %
HH Income \$35,000 to 49,999(2010)	1,591	20.8 %	10,396	16.5 %	22,889	16.1 %
HH Income \$25,000 to 34,999(2010)	1,007	13.2 %	7,751	12.3 %	16,859	11.9 %
HH Income \$15,000 to 24,999(2010)	747	9.8 %	8,163	13.0 %	18,170	12.8 %
HH Income \$0 to 14,999 (2010)	770	10.1 %	8,590	13.6 %	18,320	12.9 %
HH Income \$35000+ (2010)	5,117	67.0 %	38,441	61.1 %	88,857	62.5 %
HH Income \$75000+ (2010)	1,675	21.9 %	15,611	24.8 %	38,641	27.2 %
<b>Housing</b>						
Total Housing Units (2010)	8,473		71,874		162,641	
Housing Units Occupied (2010)	7,641	90.2 %	62,945	87.6 %	142,206	87.4 %
<i>Housing Units, Owner Occupied (2010)</i>	4,892	57.7 %	48,012	66.8 %	101,996	62.7 %
<i>Housing Units, Renter Occupied (2010)</i>	2,749	32.4 %	14,934	20.8 %	40,210	24.7 %
Housing Units, Vacant (2010)	832	9.8 %	8,928	12.4 %	20,435	12.6 %
Median Years in Residence (2010)	3 yrs		3 yrs		3 yrs	
<b>Marital Status</b>						
Never Married (2010)	4,461	26.6 %	27,370	22.0 %	74,757	25.4 %
Now Married (2010)	7,768	46.3 %	62,447	50.2 %	142,638	48.5 %
Separated (2010)	1,239	7.4 %	5,958	4.8 %	16,393	5.6 %
Widowed (2010)	1,268	7.6 %	15,281	12.3 %	27,889	9.5 %
Divorced (2010)	2,045	12.2 %	13,412	10.8 %	32,369	11.0 %
<b>Household Type</b>						
Population Family (2010)	17,238	81.8 %	118,567	79.4 %	294,404	81.6 %
Population Non-Family (2010)	3,171	15.1 %	29,067	19.5 %	63,385	17.6 %
Population Group Qtrs (2010)	653	3.1 %	1,703	1.1 %	3,064	0.8 %
Family Household (2010)	5,093	66.6 %	37,853	60.1 %	89,855	63.2 %
Married Couple Family With Kids (2010)	1,796	36.7 %	10,243	21.3 %	25,773	25.3 %
Average Family Household Size (2010)	3.38		3.13		3.28	
Non-Family Household (2010)	2,549	33.4 %	25,092	39.9 %	52,351	36.8 %
<b>Household Size</b>						
1 Person Household (2010)	2,037	26.7 %	21,405	34.0 %	43,505	30.6 %
2 Person Households (2010)	2,044	26.8 %	20,159	32.0 %	43,079	30.3 %
3 Person Households (2010)	1,319	17.3 %	8,078	12.8 %	19,717	13.9 %
4 Person Households (2010)	1,392	18.2 %	8,051	12.8 %	20,654	14.5 %
5 Person Households (2010)	566	7.4 %	3,379	5.4 %	9,465	6.7 %
6+ Person Households (2010)	283	3.7 %	1,873	3.0 %	5,785	4.1 %
<b>Household Vehicles</b>						
Total Vehicles Available (2010)	13,022		100,723		236,049	
Household: 0 Vehicles Available (2010)	419	3.2 %	4,792	4.8 %	9,937	4.2 %
Household: 1 Vehicles Available (2010)	3,110	23.9 %	28,003	27.8 %	60,812	25.8 %
Household: 2+ Vehicles Available (2010)	4,113	31.6 %	30,150	29.9 %	71,457	30.3 %
Average Vehicles Per Household (2010)	2		2		2	

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Demographic Source: Applied Geographic Solutions / PINGER Geography

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Pine Plaza 4151 North Pine Island Rd. Sunrise, FL 33351						
	1.00 Mile		3.00 Miles		5.00 Miles	
<b>Labor Force</b>						
Est. Labor: Population Age 16+ (2010)	16,474		122,682		289,200	
Est. Civilian Employed (2010)	10,409	63.2 %	69,805	56.9 %	170,192	58.8 %
Est. Civilian Unemployed (2010)	1,379	8.4 %	7,365	6.0 %	19,485	6.7 %
Est. In Armed Forces (2010)	14	0.1 %	87	0.1 %	209	0.1 %
Est. Not in Labor Force (2010)	4,673	28.4 %	45,425	37.0 %	99,314	34.3 %
<b>Occupation (2000)</b>						
Occupation: Population 16+	10,253		65,989		162,107	
Mgmt, Business, & Financial Operations	1,392	13.6 %	9,428	14.3 %	21,954	13.5 %
Professional and Related	1,821	17.8 %	12,152	18.4 %	30,098	18.6 %
Service	1,669	16.3 %	9,927	15.0 %	25,875	16.0 %
Sales and Office	3,517	34.3 %	23,042	34.9 %	53,654	33.1 %
Farming, Fishing, and Forestry	0	0.0 %	63	0.1 %	246	0.2 %
Construction, Extraction, & Maintenance	823	8.0 %	5,744	8.7 %	15,399	9.5 %
Production, Transport, & Material Moving	1,032	10.1 %	5,634	8.5 %	14,880	9.2 %
Percent White Collar Workers	65.6 %		67.6 %		65.2 %	
Percent Blue Collar Workers	34.4 %		32.4 %		34.8 %	
<b>Consumer Expenditure (in Millions)</b>						
Total Household Expenditure (2010)	\$373		\$3,111		\$7,349	
Total Non-Retail Expenditures (2010)	\$214	57.5 %	\$1,784	57.3 %	\$4,222	57.4 %
Total Retail Expenditures (2010)	\$159	42.5 %	\$1,327	42.7 %	\$3,127	42.6 %
Apparel (2010)	\$18	4.8 %	\$148	4.8 %	\$351	4.8 %
Contributions (2010)	\$13	3.4 %	\$112	3.6 %	\$271	3.7 %
Education (2010)	\$8	2.2 %	\$71	2.3 %	\$173	2.4 %
Entertainment (2010)	\$21	5.6 %	\$173	5.6 %	\$409	5.6 %
Food And Beverages (2010)	\$58	15.6 %	\$482	15.5 %	\$1,132	15.4 %
Furnishings And Equipment (2010)	\$16	4.3 %	\$135	4.3 %	\$320	4.4 %
Gifts (2010)	\$9	2.5 %	\$80	2.6 %	\$192	2.6 %
Health Care (2010)	\$23	6.3 %	\$197	6.3 %	\$457	6.2 %
Household Operations (2010)	\$13	3.4 %	\$108	3.5 %	\$261	3.5 %
Miscellaneous Expenses (2010)	\$6	1.7 %	\$53	1.7 %	\$123	1.7 %
Personal Care (2010)	\$5	1.5 %	\$45	1.5 %	\$107	1.5 %
Personal Insurance (2010)	\$4	1.0 %	\$31	1.0 %	\$74	1.0 %
Reading (2010)	\$1	0.3 %	\$10	0.3 %	\$24	0.3 %
Shelter (2010)	\$71	19.1 %	\$598	19.2 %	\$1,416	19.3 %
Tobacco (2010)	\$3	0.7 %	\$21	0.7 %	\$49	0.7 %
Transportation (2010)	\$76	20.4 %	\$625	20.1 %	\$1,469	20.0 %
Utilities (2010)	\$27	7.2 %	\$222	7.1 %	\$520	7.1 %
<b>Educational Attainment</b>						
Adult Population (25 Years+)(2010)	13,753		107,129		247,029	
Elementary (0 to 8)(2010)	472	3.4 %	4,194	3.9 %	10,750	4.4 %
Some High School (9 to 11)(2010)	948	6.9 %	7,447	7.0 %	19,083	7.7 %
High School Graduate (12)(2010)	4,410	32.1 %	36,687	34.2 %	80,825	32.7 %
Some College (13 to 16)(2010)	2,837	20.6 %	21,175	19.8 %	47,219	19.1 %
Associate Degree Only(2010)	1,286	9.4 %	9,649	9.0 %	22,336	9.0 %
Bachelor Degree Only(2010)	2,696	19.6 %	18,942	17.7 %	44,489	18.0 %
Graduate Degree(2010)	1,103	8.0 %	9,036	8.4 %	22,326	9.0 %

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<b>Units In Structure</b>							
1 Detached Unit (2000)	2,465	30.3 %	24,626	36.1 %	57,702	37.3 %	
1 Attached Unit (2000)	1,627	20.0 %	8,811	12.9 %	17,396	11.3 %	
2 to 4 Units (2000)	415	5.1 %	2,337	3.4 %	6,905	4.5 %	
5 to 9 Units (2000)	779	9.6 %	3,483	5.1 %	8,652	5.6 %	
10 to 19 Units (2000)	767	9.4 %	4,099	6.0 %	11,310	7.3 %	
20 to 49 Units (2000)	1,239	15.2 %	16,137	23.6 %	28,938	18.7 %	
50 or more Units (2000)	827	10.2 %	8,683	12.7 %	22,365	14.5 %	
Mobile Home or Trailer (2000)	15		69		1,203		
Other Structure (2000)	0		0		19		
<b>Homes Built By Year</b>							
Homes Built 1999 to 2000	82	1.0 %	592	0.9 %	1,410	0.9 %	
Homes Built 1995 to 1998	284	3.5 %	2,594	3.8 %	8,461	5.5 %	
Homes Built 1990 to 1994	922	11.3 %	6,611	9.7 %	14,912	9.7 %	
Homes Built 1980 to 1989	4,393	54.0 %	24,846	36.4 %	47,842	31.0 %	
Homes Built 1970 to 1979	2,185	26.9 %	28,980	42.5 %	62,670	40.6 %	
Homes Built 1960 to 1969	228	2.8 %	3,790	5.6 %	15,267	9.9 %	
Homes Built 1950 to 1959	21	0.3 %	516	0.8 %	2,811	1.8 %	
Homes Built Before 1949	20	0.2 %	317	0.5 %	1,118	0.7 %	
<b>Home Values (2000)</b>							
Home Values \$1,000,000+	0	0.0 %	6	0.0 %	30	0.0 %	
Home Values \$500,000-\$999,999	0	0.0 %	52	0.2 %	460	0.7 %	
Home Values \$400,000-\$499,999	0	0.0 %	49	0.2 %	387	0.6 %	
Home Values \$300,000-\$399,999	6	0.2 %	181	0.6 %	1,163	1.8 %	
Home Values \$200,000-\$299,999	24	0.7 %	1,845	6.5 %	4,760	7.4 %	
Home Values \$150,000-\$199,999	201	5.8 %	2,949	10.3 %	9,031	14.1 %	
Home Values \$100,000-\$149,999	2,034	58.3 %	12,173	42.6 %	22,744	35.6 %	
Home Values \$70,000-\$99,999	980	28.1 %	9,110	31.9 %	20,094	31.4 %	
Home Values \$50,000-\$69,999	203	5.8 %	1,692	5.9 %	4,142	6.5 %	
Home Values \$25,000-\$49,999	13	0.4 %	381	1.3 %	924	1.4 %	
Home Values \$0-\$24,999	25	0.7 %	104	0.4 %	177	0.3 %	
Owner Occupied Median Home Value	\$111,639		\$118,272		\$125,761		
Renter Occupied Median Rent	\$743		\$768		\$738		
<b>Transportation to Work (2000)</b>							
Drive to Work Alone	8,292	80.8 %	55,070	83.4 %	131,908	81.3 %	
Drive to Work in Carpool	1,393	13.6 %	7,475	11.3 %	19,938	12.3 %	
Travel to Work - Public Transportation	166	1.6 %	1,036	1.6 %	3,838	2.4 %	
Drive to Work Motorcycle	27	0.3 %	137	0.2 %	220	0.1 %	
Walk or Bicycle to Work	176	1.7 %	708	1.1 %	1,792	1.1 %	
Other Means	40	0.4 %	321	0.5 %	961	0.6 %	
Work at Home	169	1.6 %	1,313	2.0 %	3,619	2.2 %	
<b>Travel Time (2000)</b>							
Travel to Work in 14 Minutes or Less	2,304	22.8 %	12,998	20.1 %	29,592	18.7 %	
Travel to Work in 15 to 29 Minutes	3,509	34.8 %	22,683	35.0 %	58,419	36.8 %	
Travel to Work in 30 to 59 Minutes	3,678	36.4 %	24,742	38.2 %	59,866	37.7 %	
Travel to Work in 60 Minutes or More	603	6.0 %	4,324	6.7 %	10,780	6.8 %	
<b>Average Travel Time to Work</b>	26 mins		27 mins		27 mins		

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